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**Board Meeting Minutes**  
**Italian Chamber of Commerce in Japan**  
**2017, June 15<sup>th</sup>**

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The Board of Directors (BoD) of the **Italian Chamber of Commerce in Japan** met on **June 15th 2017** at 8:30 am at its premises in FBR Mita Bldg. 9F, 4-1-27 Mita, Minato-ku in Tokyo to discuss the following agenda:

- 1. Ratification Minutes of May 27h**
- 2. Financial situation as of May 31st**
- 3. Outcome Italia, amore mio!**
- 4. Update Osaka Desk**
- 5. Update EBC**
- 6. Any other matter**

Attending: Vice-President Tiberio Francesco, Treasurer Jean Pierre Biard and Board Members Flavio Gori, Oliviero Morelli, Marco Zoli

Not attending: President Kuniko Fujinami Weeks Board Member Marco Staccioli, Giuseppe Favrin.

The minutes are drawn up by General Manager (GM) Davide Fantoni.

The Vice-President, after verifying that the legal number of attendees has been reached as stated by the By Laws and therefore confirming the validity of the present meeting, brings to the attention of the BoD for discussion the following agenda:

**1. Ratification Minutes of May 27th**

The BoD ratifies the approval of the minutes of May 27th, previously approved online.

**2. Financial situation as of May 31st**

The Treasurer presents to the BoD the financial situation as of May 31st with a Total Income of 59,034,960JPY and Total Expenses of 59,798,602JPY. The negative result is mainly due to IAM 2017 net income of -1,329,272JPY. The Treasurer points out a few critical situations within the still receivables especially with regards to the Assessorato al Turismo – Regione Sicilia still pending from the 2016 edition of IAM.

**3. Outcome Italia, amore mio! 2017**

The Treasurer points out that the negative outcome of the Financial Situation is mainly due to the outcome of Italia, amore mio! (IAM) 2017 with a total income of 24,860,000JPY versus a cost of 26,189,325JPY resulting in -1,329,325JPY. The GM stresses the difficulty to overcome the logistic restrictions of Roppongi Hills that reflects in a loss of potential exhibitors and, at the same time, the reluctance of food caterers to take part in the event at a cost higher than 400,000JPY which from a logistic point of view is not sustainable. Accordingly, a change of venue might be the only possible solution. The GM informs that most of the alternative venues to Roppongi Hills including the Akarenga



in Yokohama are fully booked for the next 3 to 4 years. One option would be the spaces owned by Terrada group in Tennozu Isle. Accordingly the BoD decides to inspect them before presenting them to TOP sponsors.

#### **4. Update Osaka Desk**

BM Gori reports to the BoD the outcome of the presentation held by GM at the Osaka Trade Association on June 13th. Out of the 35 companies that took part in the meeting about 3/4 expressed a desire to affiliate with ICCJ, while another 4/5 expressed the desire to participate in a ICCJ event. Accordingly, the GM presents to the BM the Business Plan of a possible expansion to Osaka aiming at the opening of a desk in Kansai. He points out that at the moment Osaka might not be a too fertile ground for a Member-base association and related activities granted that financially this action would require a financial investment of 250,000JPY to cover basic expenses. On a different level, he proposes to look further into the possibility of affiliating with local institutions and companies in order to hold a promotional event in the likes of IAM, postponing to the outcome of such an event the investment in the area. The BoD agrees on such proposal and argues that other areas in Southern Japan such as Kagoshima and Nagoya might be interested in such collaboration.

#### **5. Update EBC**

The Vice-President informs that only 2 Chambers among the European network, namely the Swedish and the German, are actively promoting to their current and potential Members the enrollment to an EBC Committee on their web-site. Consequently, following the guidelines of the recent EOB meeting, all Chambers are invited to follow their example. The BoD agrees that ICCJ might do so by adding a promotional page to the Membership section in the relevant homepage.

#### **6. Any other matter**

Being there no other matter in need of further discussion, the President declares the meeting closed at 10:30 am. The General Meeting is scheduled on July 21st at 8:30.